

## What is the project ?

An exciting preparatory project that puts you in control, giving you the chance to explore a business topic that interests you.

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**Bishop Laney**  
Sixth Form

## **BTEC Prep Task**



## Why a project?

Project has no exams, just coursework, so if you're self-motivated and enjoy working independently - whether it's more practical, like designing and making something, or involves researching and writing - then Project is for you.

You can:

- learn more about something that interests you
- investigate a controversial topic
- expand your knowledge of one of your GCSE subjects
- gain practical skills that will help you in further education

## What's Involved

With Project, you get a say in what you want to study. You choose a topic to explore in-depth – one that interests you, which you might like to study in the future, or pursue as a career. It's a good idea to link it to one of your interests and subjects, because you'll already have some background knowledge of these, and you'll be able to gain a greater understanding of them.

## Report Examples:

Have organic foods changed the way a business targets its shopping audience?

Should businesses only sell ethically made products?

Has online shopping changed our habits and what is the impact on retailers?



## What will I learn?

Whatever Project you choose, you'll be expected to work independently.

You'll learn:

- How well to manage your work, such as planning your time and choosing what methods to use to complete your Project
- How you select and use information and resources throughout the Project
- The range of skills you develop and use to achieve what you set out to do
- How effectively you review your own work

In other words it's not what you produce but the process you used to manage your Project.