

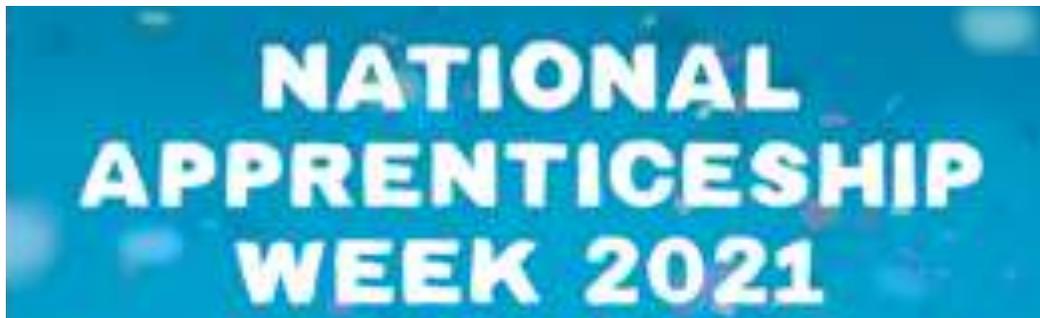
Ely College Careers Newsletter

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Welcome to the first Ely College Careers Newsletter. The aim of this newsletter is to keep you — students, parents and carers, updated with all things careers.

We welcome any feedback and ideas so, please keep in touch by contacting CEIAG@elycollege.co.uk OR SNorman@elycollege.co.uk



Monday 8th—Sunday 14th February

A whole week dedicated to learning about apprenticeships! With apprenticeships as an option for post-16 and post-18 students becoming increasingly popular, take a look at some of the free activities that have been linked below (*CLICK ON THE IMAGES TO ACCESS RESOURCES/WEBSITES*)



Student Apprenticeship Activity Pack



Student Traineeship Activity Pack



Online Apprenticeship Quiz



Meet Real Apprentices



UCAS Discover Apprenticeships Week



Cambridge Regional College Apprenticeship Information Evening



Guess the Employer Quiz



Which Apprenticeship Am I? Quiz

Labour Market Information

*LMI obtained from the Office for National Statistics and Gov.uk. Poster Last updated August 2020.

** Data used in this poster covers the period April - June 2020 and includes furloughed workers

Cambridgeshire & Peterborough LEP

South Cambridgeshire, East Cambridgeshire, Rutland, Fenland, Peterborough, Huntingdonshire, East Cambridgeshire, St Edmundsbury, South Cambridgeshire, Unifrog, North Huntingdonshire



16-64 year old population = 1,022,600
Total population = 1,681,100



Apprenticeships

There are approximately 482 live vacancies within a 40 mile radius of Cambridge, including...

- Clean
- Customer Service
- Healthcare Customer Assistant
- Refrigeration
- IT Engineering
- Dental Nurse
- Carpenter
- Equine Grooming
- Digital Marketing
- Landscaper

Plus many more! Find local opportunities on www.apprenticeships.gov.uk/



Qualification levels



Where do people work right now?

Most jobs	Fewest jobs
Wholesale & Retail - 124,000 (15.7%)	Arts & Entertainment - 16,000 (2%)
Health & Social Care - 92,000 (11.7%)	Real Estate - 11,000 (1.4%)
Manufacturing - 84,000 (10.7%)	Water, Sewerage & Waste - 9,000 (1.1%)
Administration - 79,000 (10%)	Electricity, Gas & Air - 1,750 (0.2%)
Education - 79,000 (10%)	Mining, Quarrying & Utilities - 800 (0.1%)

Growth Sectors

- Wholesale and Retail
 - Creative, Digital & IT
 - Health and Social Care
 - Professional Services
 - Construction
- There are many other sectors that will grow in your region.

What are some of the region's big name companies?



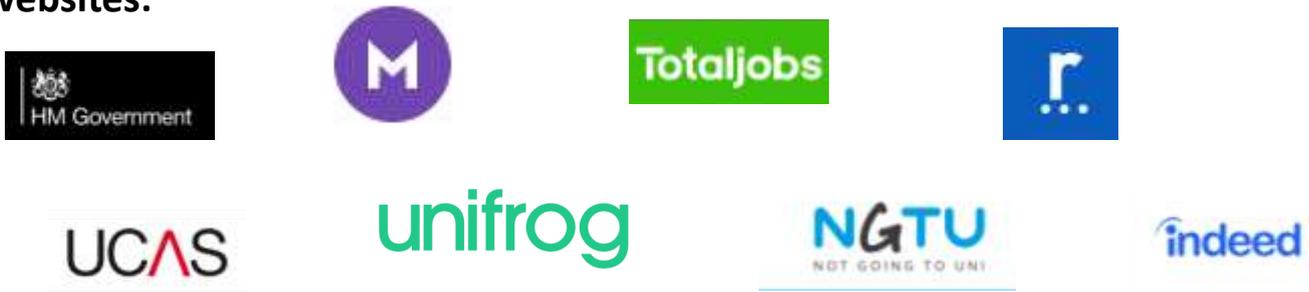
What is Labour Market Information (LMI)?

- LMI is important when choosing a career path for the future. It tells you:
- Which jobs are easiest/hardest to find in the area
- Which are the big employers in the area
- What skills employers look for
- How much specific jobs pay
- What qualifications will be helpful for certain careers

Some good links for sources of Labour Market Information are:

- [Unifrog](https://www.unifrog.com/)
- [The National Careers Service](https://www.nacars.gov.uk/)
- [iCould](https://www.imaginelearning.com/)

To explore apprenticeships and job vacancies, click on the following logos to visit the websites:





As a student of Ely College you have access to the Unifrog website [here](#).

If you have lost your login details use the 'forgotten your password' link on the site and your username is your college email address.

Unifrog contains a large amount of information, which includes:

- Labour Market Information
- Apprenticeship Vacancy Details
- Career Paths

Below are some of the things you will use on Unifrog throughout your time at Ely College:

Interests profile

Your interests profile is created by completing an interests quiz. It asks you to rate activities such as: being outdoors, reading, working in groups and drawing from 'like' to 'dislike'.

Once you have completed the quiz the results are in! It tells you out of 6 personality categories which you are closest to based on your answers.

You can then use these categories to search for jobs ideas that would suit **you** based on the answers you gave.



Personality profile



Similarly to the interests profile, your personality profile is created by completing a quiz. It asks you to say whether you 'agree' or 'disagree' to statements such as: 'I keep my room neat' and 'I don't know much about celebrities'.

It then uses these answers to tell you which personality type you are closest to.

You can then search the careers library for jobs that would suit **you** based on the answers you gave and the personality type that you are based on those answers.

CV / Resumé

Sometimes writing a CV can be difficult. It can be hard to know how to set it out and what to put in it.

Unifrog's CV section has a CV builder with sections already included for you to fill out with instructions and ideas on what to write. These sections include:



- Contact Information
- Personal Introduction
- Competencies
- Work Experience
- Education
- Other Interests
- References

Careers library

In the careers library you can search for careers in a number of ways:

- By keyword
- By school subjects
- By career area
- By subject area
- By theme
- By competency
- By personality type
- By interests



Once you find a career you're interested in you can read the guide and add it to your favourites for later

Careers At Ely College

GATSBY: THE BENCHMARKS

Gatsby Benchmarks provide a framework around which schools can develop and improve their careers programme.

Meeting these benchmarks allow schools to deliver high quality CEIAG provision.

Ely College recently met Benchmark 8 with the introduction of an internal careers advisor.

Below is each benchmark with a brief description:

- 1 A STABLE CAREERS PROGRAMME**
Every school should have an embedded programme of career education and guidance that is known and understood by pupils, parents, teachers and employers.
- 2 LEARNING FROM CAREER AND LABOUR-MARKET INFORMATION**
Every pupil and their parents, should have access to good-quality information about future study options and labour market opportunities.
- 3 ADDRESSING THE NEEDS OF EACH PUPIL**
Opportunities for advice and support need to be tailored to the needs of each pupil. A school's careers programme should embed equality and diversity considerations throughout.
- 4 LINKING CURRICULUM LEARNING TO CAREERS**
All teachers should link curriculum learning with careers. For example, STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.
- 5 ENCOUNTERS WITH EMPLOYERS AND EMPLOYEES**
Every pupil should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace.
- 6 EXPERIENCES OF WORKPLACES**
Every pupil should have first-hand experiences of the workplace through work visits, work shadowing and/or work experience.
- 7 ENCOUNTERS WITH FURTHER AND HIGHER EDUCATION**
All pupils should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.
- 8 PERSONAL GUIDANCE**
Every pupil should have opportunities for guidance interviews with a careers adviser, who could be internal (a member of school staff) or external, provided they are trained to an appropriate level.



Take a look at the careers section of the Ely College website [here](#).

It has lots of useful links and information about Labour Market Information, Apprenticeships, Post-16/18 Education and more. It is here that you will be able to find the **Ely College and Bishop Laney Careers Programme and Careers Strategy for 2020-21**:

CEIAG Programme

CEIAG Strategy

Apprenticeships

Below is a list of apprenticeships at varying levels that are currently being advertised on the government apprenticeships website. Click on each one to open the web-page for more information

[Equine Groom Apprenticeship](#)

[Apprentice Production Chef](#)

[Apprentice Care Worker](#)

[Apprentice Early Years Practitioner](#)

[Apprentice Deli/Café Assistant](#)

[Property Maintenance Operative](#)

[Apprentice Motor Vehicle Technician](#)

[Hairdressing Apprenticeship](#)

[Dental Nursing Apprenticeship](#)

[Legal Apprentice](#)

[Apprentice Pharmacy Assistant](#)

[Warehouse Operative Apprentice](#)

[Apprentice Service Desk Engineer](#)

Brightside Project

The Brightside Project is a 10 week project to support progression to Higher Education and to help equip students with the knowledge to make informed choices about their future pathways.

Students will receive personalised support from mentors (university students, recent graduates and students and other institutions).

They will be able to select their own mentor based on who matches their own interests.

Students will also receive support from Brightside throughout the course of the programme through resources, conversation, ideas and engagement reminders to keep them focussed.

This opportunity is open to year 10 and year 12 students and there will be two programmes (one after the February half term and one in the summer term).

There are limited spaces so **please register your interest by emailing CEIAG@elycollege.co.uk**

National Careers Service

Tues 9th Feb 10am-11.30am

Weds 10th Feb 6pm-7.30pm

Thurs 11th Feb 2pm-3.30pm

Three one off sessions are being hosted across the East of England for National Apprenticeship Week. The sessions are open to parents and will aim to answer questions about apprenticeships such as: what they are, are you eligible, how and where to find them, and their benefits

Register your interest by calling 0800 917 9419— attendees will need to provide an email address

ARMY WORK EXPERIENCE

Virtual work experience event!

Live Zoom event on the above dates from 10am-12pm.

Weds 3rd Feb	Weds 17th Feb
Tues 9th Feb	Weds 24th Feb

- Demonstrate Army fitness standards
- Talk about the science of rations
- How to pack a Bergen
- Other Military lessons
- Speak to serving soldiers about Army life

Register your interest by emailing CEIAG@elycollege.co.uk along with the date you are interested in



MEET *the* TEAM



Mrs. Rachael Mustill
Assistant Principal and Year 11 Achievement Lead
 RMustill@elycollege.co.uk AND Year11House@elycollege.co.uk

Dr. KJ Norton-Berry
Assistant Principal and Careers Lead
 KNorton-berry@elycollege.co.uk AND CEIAG@elycollege.co.uk



Mrs. Gina Garrett
Scott House Student Support Assistant and Work Experience Co-ordinator
 GGarrett@elycollege.co.uk AND ScottHouse@elycollege.co.uk

Miss. Sophie Norman
Careers Co-ordinator and Advisor
 SNorman@elycollege.co.uk AND CEIAG@elycollege.co.uk

