

BUSINESS STUDIES

Type of Qualification: GCSE

How it is assessed: 100% Written Examination

Course Overview:

Students will apply their knowledge and understanding to different business contexts ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts. This will help the students to develop an understanding of how these contexts impact on business behaviour, by applying their knowledge and understanding to business decision making.

Students will be studying subjects such as Business in the Real World, Influences on Businesses, Business Operations, Human Resources, Marketing and Finance in order to develop their skills and understanding of businesses and how they operate.

- Business Studies helps students understand more about how and why businesses operate in the way they do. Students are able to relate what they study to everyday activities, such as purchasing goods, and the news reported in the media. As well as developing students' knowledge and understanding of the world of business, this course helps students to develop a range of skills such as: decision-making; interpreting and managing information; devising solutions to problems and issues.
- Students are encouraged to develop a lifelong interest in, and enjoyment of, business subjects, and to develop and apply their knowledge and skills to understand today's issues in local, national and global contexts.
- Students will undertake explorative research and business analysis where they will carry out location studies and market research activities.

Students will be sitting two exams:

- Paper 1 will be on Influences of operations and HRM on business activity
- Paper 2 will look at Influences on marketing and finance on business activity, both are worth 50% of their overall grade.

Post 16 and Career opportunities:

The successful completion of a Business course at Key Stage 4 will prepare learners for employment or further education. GCSE Business will encourage students to make informed choices about a wide range of further learning opportunities and career pathways as well as develop life skills that enable them to become financially and commercially aware.

Progress on to a Level 3 Business course (A Level Business or Certificate in Financial Studies) or a modern apprenticeship would be an expected pathway.

